

worldlyTM **Brand Guidelines**

Version 1.1, published April 2023

Welcome to Worldly.

This style guide is a reference tool to assist you in speaking for and about Worldly.

A consistent identity helps us clearly define ourselves, build our reputation, and connect all parts of the company under a unified mission.

This document includes guidance on visual and verbal components of the brand, as well as common do's and don'ts.

If you have any questions, please contact:

marketing@worldly.io

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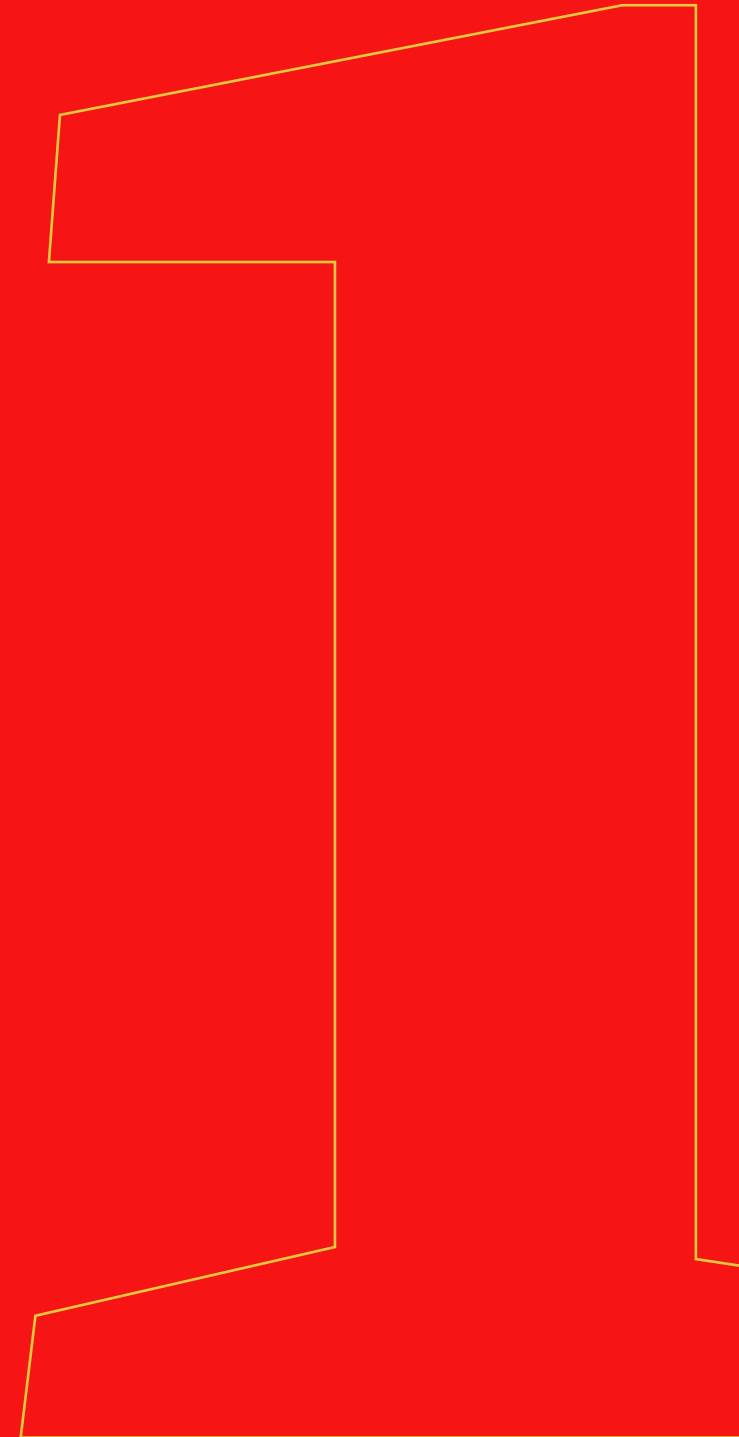
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Voice and tone.



Tagline:

Impact starts with intelligence

Positioning Statement*:

“As the planet’s most comprehensive impact intelligence platform, Worldly delivers real data specific to your supply chain, products, and operations – all in one place, so you can know your true impact.”

*This is what we want everyone to understand about Worldly. You’ll find these words, or an approximation of them, on our home page, in our marketing, and in employee onboarding materials. They capture who we are and what we’re constantly striving to accomplish. You might not actually use these words in your daily correspondence, but hopefully, they’ll inform your thinking.

Our Manifesto

A global shift is underway in how products are made, marketed, used, and sold.

Whether you call it sustainability, circularity, or regeneration, the words no longer matter. Action does.

We believe that the businesses driving change today will be the ones leading markets tomorrow. But to truly know—and improve—their impact, both brands and manufacturers need a new kind of intelligence.

That's why we developed Worldly.

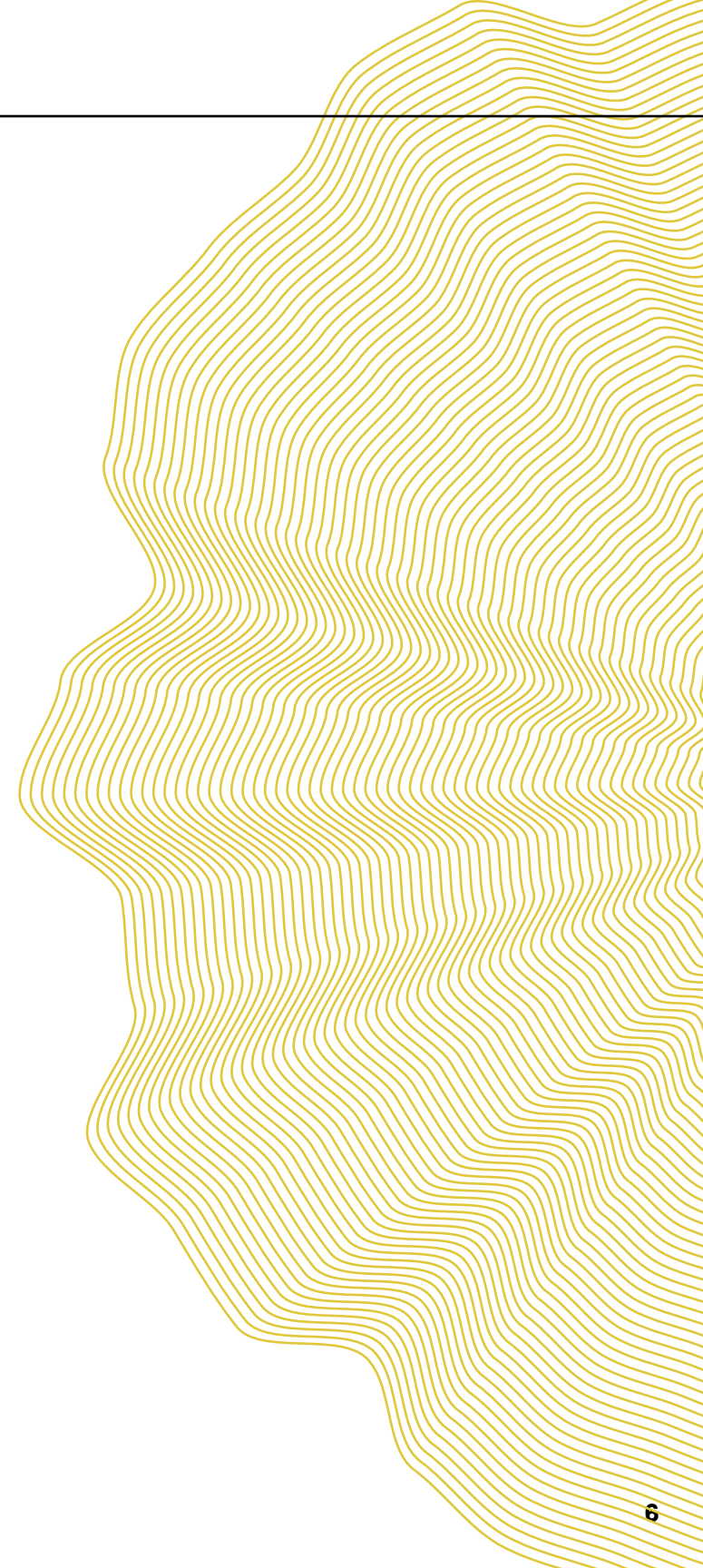
Worldly is the planet's most comprehensive impact intelligence platform.

Across carbon, water, chemistry, and worker well-being, we give market leaders the ability to know what they don't know. Powerful supply chain intelligence as the basis for taking action: actions that ultimately transform how products are made.

We are home to the most widely-trusted measure of sustainability in consumer goods industries. Tens of thousands of major brands and manufacturers across the globe turn to Worldly as their single-source for ESG data.

When a company wants to change how business is done, we give them the intelligence they need to do it.

Worldly | Impact starts with intelligence.



What does our name mean?

Traditionally, ‘worldly’ meant being knowledgeable about material possessions and the practical world—in contrast to greater pursuits of purpose.

We believe that the challenges of climate change are creating demand for a new type of intelligence about the material world—and its impacts on people and the planet. We chose the name Worldly to embrace this idea, and to redefine what sort of knowledge is material in the 21st century.



Encouraging

How we help our customers make progress.

We know that progress is possible—and we inspire, educate, and inform in order to make it happen.

We tell stories that reflect the future we're moving towards. We take into account the different stages our audience may be in on their journey, and help them take their next step, whatever it is.

That said, we respect the gravity of the work that needs to be done, without sugarcoating the tasks in front of us.

Smart

How we get people to sit up and take notice.

There's a warm but sharp intelligence in everything we say. We loathe apathy, indecision, and empty rhetoric.

We don't shy away from technical details or complexity; instead, we write plainly about the matrix of responsibilities and needs our audiences have. We work to simplify concepts and open doors to make an impact.

Honest

How we establish and grow trust.

We are as honest about challenges as we are opportunities. We describe over prescribe. We risk vulnerability. We hold ourselves and our partners accountable to promises made.

Being honest doesn't mean blunt: it means clear, frank, and accessible. Like our technology, our brand is built on honesty.

Our Vocabulary

Simply put, our vocabulary is nuanced.

Depending on the context, we may be speaking to practitioners with deep sustainability expertise, or to curious parties just beginning to learn about our space.

Accordingly, we want to speak in a way that doesn't presume technical fluency, without diluting our meaning either. Here are some guidelines for vocabulary that can help you balance accessibility with specificity.

'Shoppers' is preferred over 'consumers.'

Let's avoid repeating the 'take/make/waste' frame of mass consumerism.

'Customers' is preferred over 'users.'

We depend on and serve paying customers, not passive scrollers.

'Impact improvement' is preferred over 'impact reduction.'

At the highest level, we want to avoid negative language that frames sustainability as a process of ceding, forfeiting, or using less. Instead, we want to speak of transformation, innovation, and momentum towards the future. While we may at times speak of reducing specific negative externalities (e.g. reduction in carbon emissions, fewer harmful chemicals), we want 'impact' to be something that is improved, rather than reduced.

'Supply chain' is preferred for top-of-funnel digital uses (given its SEO importance), and when speaking directly to brands about impacts among their raw materials and factories. But 'value chain' is most accurate when referring to end-to-end impacts, including product care, retail footprint, and full business operations.

'Manufacturer' is the preferred and broadest term when speaking of factories, manufacturing facilities, and suppliers. 'Supplier' is appropriate when speaking to brands about these entities (though care should be taken to 'engage and support suppliers', rather than to simply 'manage').

Our Product Naming

The Worldly brand architecture follows the following structure: Master Brand > Capability Description.

Sub-brand products, capabilities, and functionality are not assigned individual names, but are described based on the functionality and value they provide to customers.

The only exception is hosted third-party tools such as the Higg Index or ZDHC, where we will at times use their proper names.

This model embraces a customer-centric approach, so that we always lead with the value Worldly delivers to our customers.

Not	Instead	Rationale
<p>“Worldly’s Factory Data tool collects primary utility data from your suppliers in real time, so you can monitor progress and course-correct throughout the year.”</p>	<p>“Worldly collects primary factory data from your suppliers in real time, so you can monitor progress and course-correct throughout the year.”</p>	<p>Tool name and description are redundant.</p> <p>Don’t use possessive apostrophes with Worldly.</p>
<p>“The Higg Analytics Tool is an online tool to understand the performance of your supplier base through harnessing Higg module data.”</p>	<p>“Worldly provides an analytics dashboard for understanding the performance of your supplier base and Higg Index data.”</p>	<p>Attribute capabilities to Worldly, not specific named tools.</p>
<p>“Our new facility subscriptions include the Factory Data Tool and benchmarking.”</p>	<p>“With our new subscriptions for facilities, you can quickly report on energy, water, and waste, without needing specialized sustainability expertise.”</p>	<p>Describe the benefits of the subscriptions customers buy, not modules contained within.</p>

Color system.



Colors

Primary

Our Primary brand colors will be the most prominent colors in our brand. They can be used in small details and in large swathes of color.

Secondary

Our Secondary color Hard Facts will be the only color that should mainly stay as a detail (type, graphic elements) and should seldom be used in a large surface area.



Urgency

RGB: 247, 20, 20

CMYK: 0, 100, 100, 0

HEX: #f71414

Pantone: 2347 U



Onward

RGB: 247, 246, 245

CMYK: 02, 02, 02, 0

HEX: #f7f6f5

Pantone Cool Gray 1 U @ 40%



Truth

RGB: 224, 200, 61

CMYK: 13, 16, 100, 00

HEX: #e0c83d

Pantone: 7758 U



Reality

RGB: 000, 000, 000

CMYK: 00, 00, 00, 00

HEX: #ffffff



Hard Facts

RGB: 000, 000, 000

CMYK: 00, 00, 00, 100

HEX: #000000

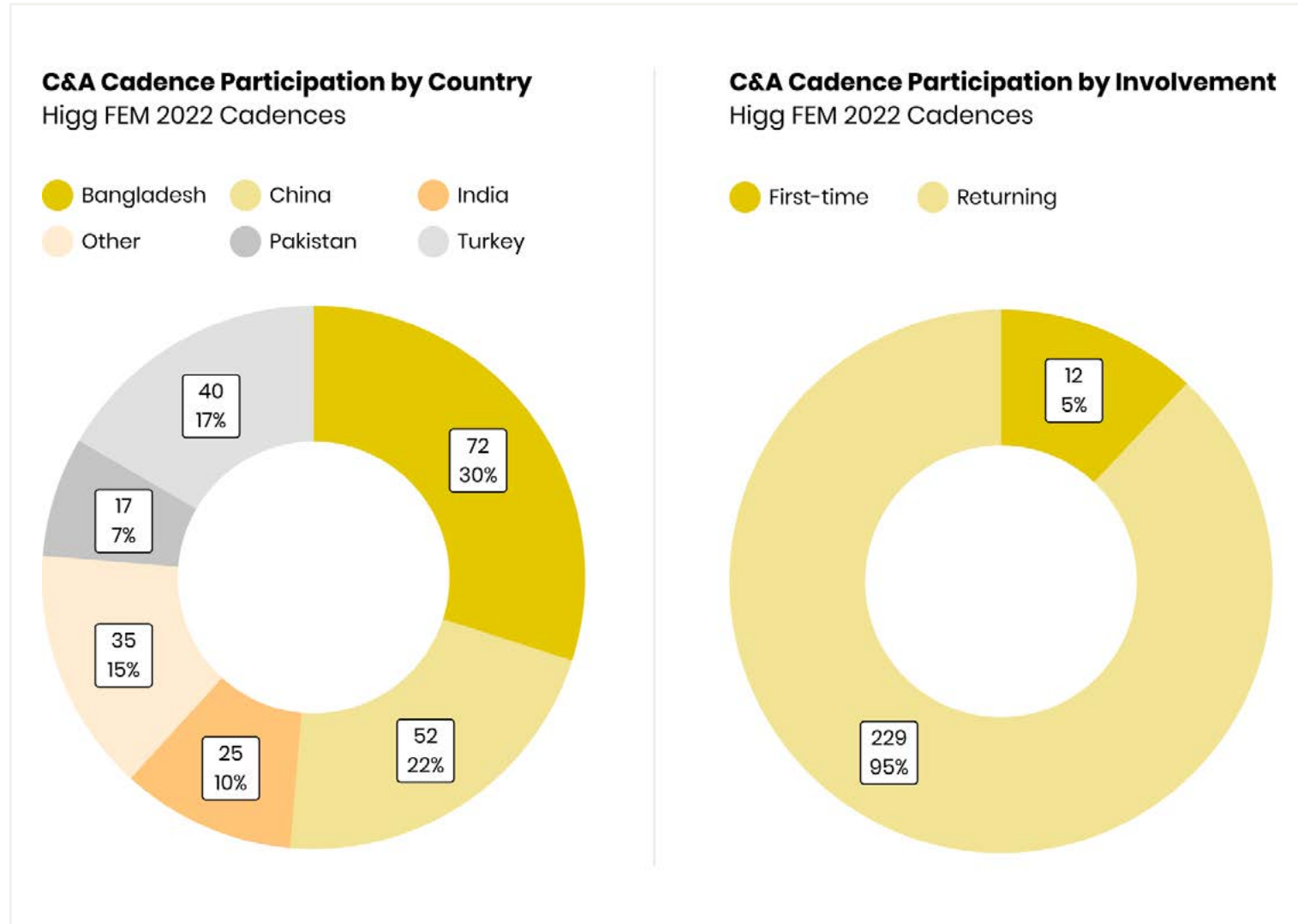
Pantone: Black C

Colors

Alternate

For charts, graphs, and data visualization, alternate colors should be used. Please never use these colors in other collateral, or as a replacement for the brand colors.

These colors are a combination of the palette used in the Product Design System and colors from the Worldly brand. They are selected in order to provide contrast between different elements of charts and graphs, and are provided based on how much data is being displayed.



Colors

Urgency / Red

Urgency is primary brand color, and should be used in introductory contexts (homepage, cover page, beginning of a presentation).



Truth / Yellow

Truth is a main element of the system but should never be the first color a user/visitor/customer sees.



Type system.



A b c .

1 2 3 %

A b c .

1 2 3 %

Poppins

Free Google Font

Neuton

Free Google Font

Impact starts with intelligence.

We give market leaders the ability to know what they don't know

A global shift is underway in how products are made, marketed, used, and sold. Whether you call it sustainability, circularity, or regeneration, the words no longer matter.

Action does.

We believe that the businesses driving change today will be the ones leading markets tomorrow. But to truly know—and improve—their impact, both brands and manufacturers need a new kind of intelligence.

Make A Difference

CTA's
Poppins / Black / Title Case

Headlines

Poppins / Bold / Sentence Case

Subheads

Neuton / Bold / Sentence Case

Body Copy

Poppins / Regular / Sentence Case

Large numbers

Neuton / Extra Bold

60%

Graphic Treatment

In certain instances where a body of copy is shorter or used as a textural element for a layout we can justify all lines. After text is justified spaces can be added to further customize the text to have the look and feel desired.

The example on the far right “Whether you call it sustainability, circularity, or regeneration, the words no longer matter. Action does.”, is the perfect example of adding a sense of urgency by dramatizing cadence. Another example is how the text in red highlights the words “sustainability”, “circularity”, “regeneration”, and “Action does”. Add these moments intentionally to words or phrases that have deep meaning and that want to be highlighted.

**Whether you call it
sustainability,
circularity, or
regeneration,
the words no-
longer matter
Action does.**

Action does.

Action does.

Legibility Guidelines

Type/Color Legibility

To assure legibility of all text, these color combinations are deemed legible by the Web Content Accessibility Guidelines (WCAG). Do not use any other type/color combinations other than the ones shown on this page.

Approved Color Combinations for Headlines

**Impact
intelligence**

**Impact
intelligence.**

**Impact
intelligence.**

**Impact
intelligence.**

**Impact
intelligence.**

**Impact
intelligence.**

**Impact
intelligence.**

**Impact
intelligence.**

**Impact
intelligence.**

Approved for Subheads / Body Copy

Sedignam veria

Itaturehene pro volorum simillu ptaquae
volum es et eicidi doluptatus que quideni hillut
dolendae volore lat.

Sedignam veria (Subheads only)

Sedignam veria

Itaturehene pro volorum simillu ptaquae
volum es et eicidi doluptatus que quideni hillut
dolendae volore lat.

Sedignam veria (Subheads only)

Sedignam veria

Itaturehene pro volorum simillu ptaquae
volum es et eicidi doluptatus que quideni hillut
dolendae volore lat.

Sedignam veria (Subheads only)

Sedignam veria (Subheads only)

Brandmarks.



Brandmark

Trademark

Worldly is trademarked, and it's important that we use our trademark consistently.

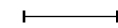
In the first instance of the Worldly logo on a page or placement, the logo with TM should be displayed. In subsequent uses in the same document or page, the trademark does not need to be reused.



Clear Space

The minimum clear space around the primary brandmark should always be greater than .5in or 48px.

worldly



Scale

For readability the primary brandmark should not be any smaller than .5in or 36px wide.

Brandmark

Primary Mark

We always want to assure legibility for our brandmarks, which is why establishing a good amount of clear space and a minimum size is essential.

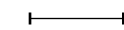
By giving our brandmarks enough space we can be sure that other design elements won't compete with or obstruct the integrity of our brand. We also want to avoid the brandmarks being cropped during printing if they live too close to the edge of a page for example. Following these guides will assure our marks will have their time to shine.



Clear Space

The minimum clear space around the primary brandmark should always be greater than .5in or 48px.

worldly



Scale

For readability the primary brandmark should not be any smaller than .5in or 36px wide.

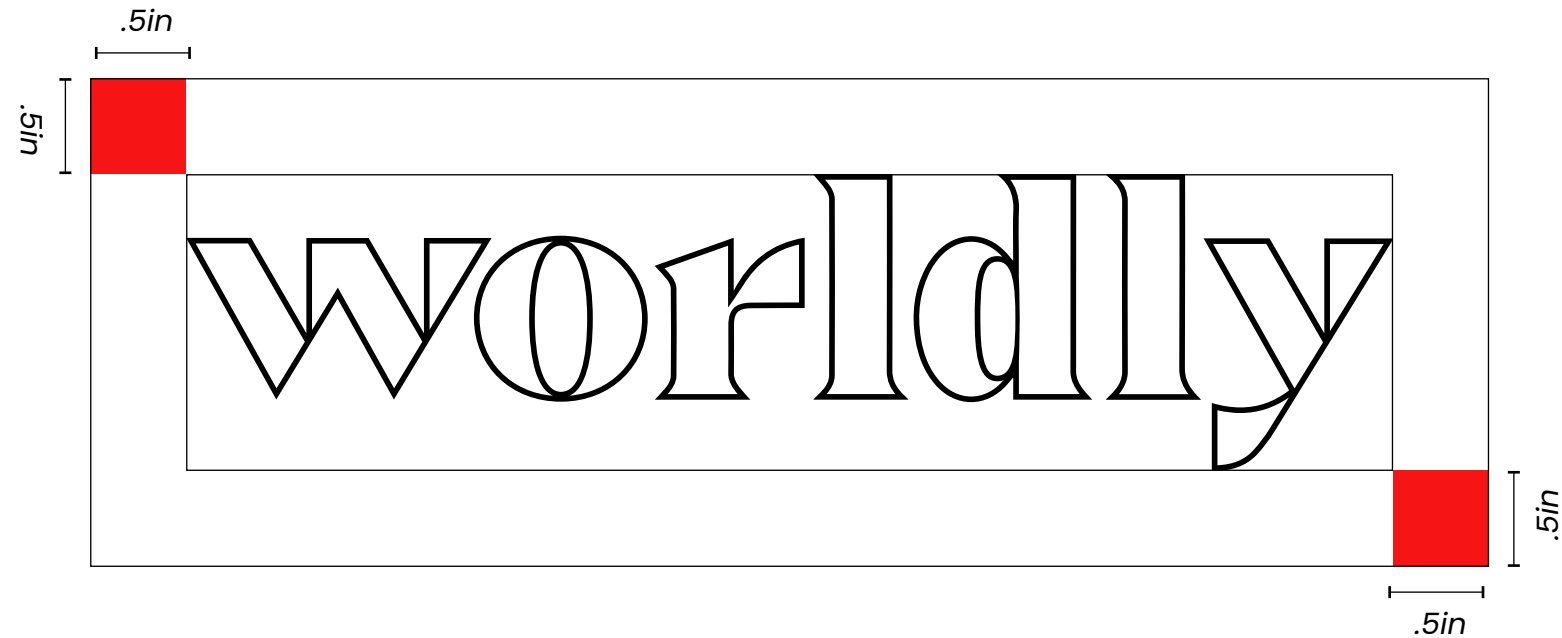
Brandmark

Secondary Mark

In cases where we want to use less ink for printing, please use this outlined version. This should only be used as a secondary mark for sustainability reasons, swag, or occasional social posts when variety is needed.

We always want to assure legibility for our brandmarks, which is why establishing a good amount of clear space and a minimum size is essential.

By giving our brandmarks enough space we can be sure that other design elements won't compete with or obstruct the integrity of our brand. We also want to avoid the brandmarks being cropped during printing if they live too close to the edge of a page for example. Following these guides will assure our marks will have their time to shine.



Clear Space

The minimum clear space around the secondary brandmark should always be greater than .5in or 48px.



Scale

For readability the secondary brandmark should not be any smaller than 1in or 72px wide.

Brandmark

Color Options

To assure legibility of our mark please only use these color combinations. Do not use any other color combination than what is on this page.



worldly
worldly
worldly



worldly
worldly
worldly



worldly
worldly



worldly
worldly

Incorrect Usage

Our logos should never be changed in any way, unless specifically stated in this document. Here are some specific examples on what not to do with our logos:

01

Do not add any color to logo outside of what is shown on the previous pages.

01



02

Do not add any effects to the logo.

02



03

Do not stretch or adjust the logo proportions in any way.

03



04

Do not tilt or skew the logo.

04



05

Do not change the typeface or font style of any part of the logo.

05



06

Do not take apart the logo and reconfigure it in any way.

06



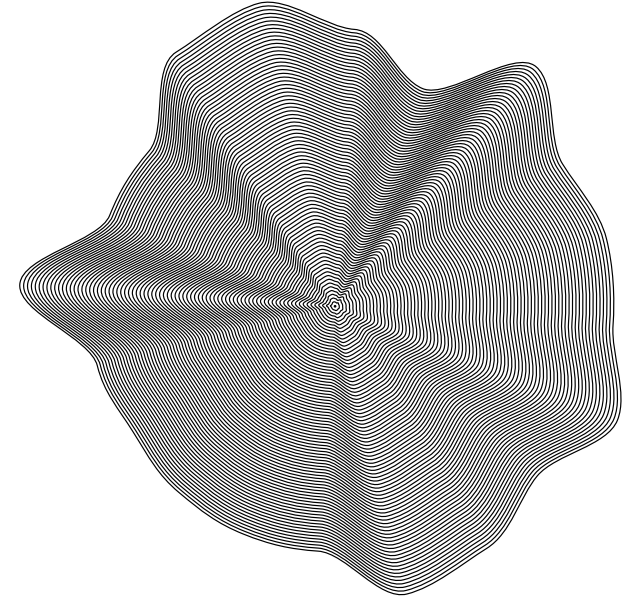
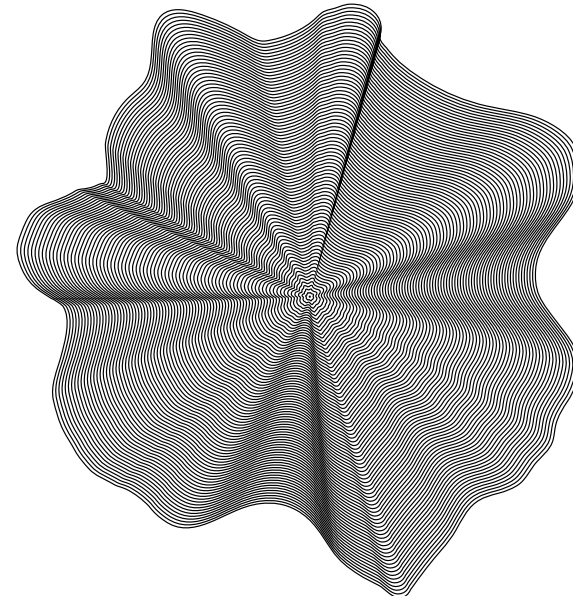
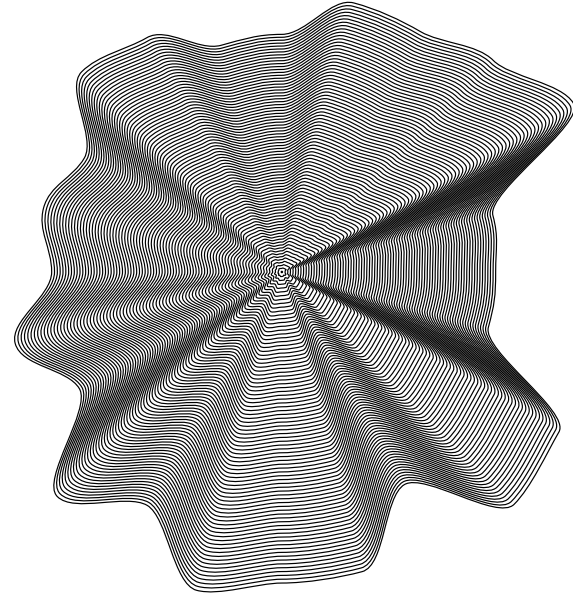
Graphic elements.



Custom Organic Shapes

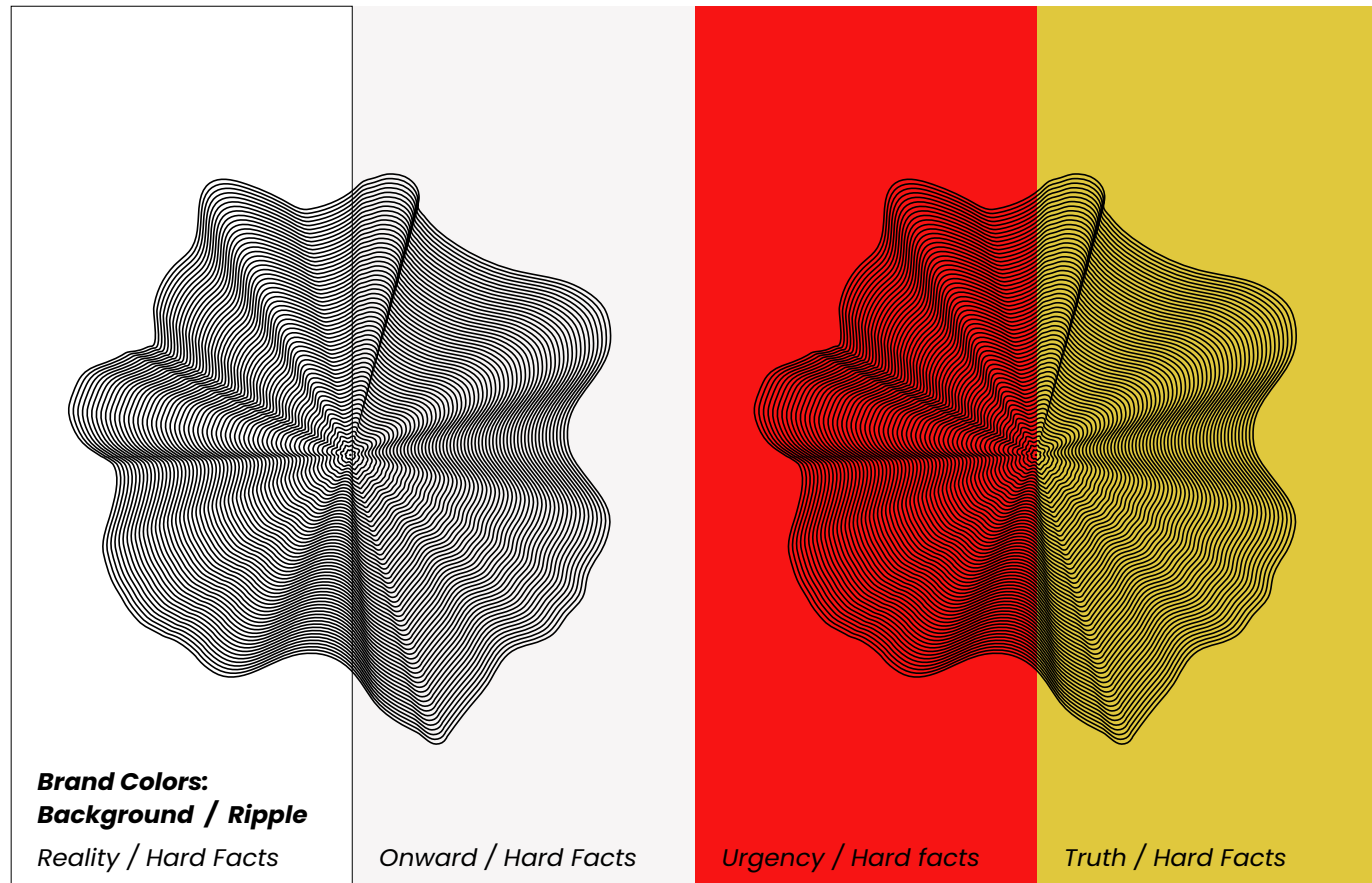
The primary graphical element of our brand system is the Ripple. Inspired by tree rings, topographic maps, and fingerprints, the Ripple symbolizes both scientific clarity and organic change. It represents the layers of information that Worldly organizes for its customers; and it also represents the 'ripple effect' of small changes having progressively greater impacts.

In usage, the Ripple looks best at the margins of a screen: bleeding off the edge, too big to be seen at once, suggesting that there is always more to know and to do.



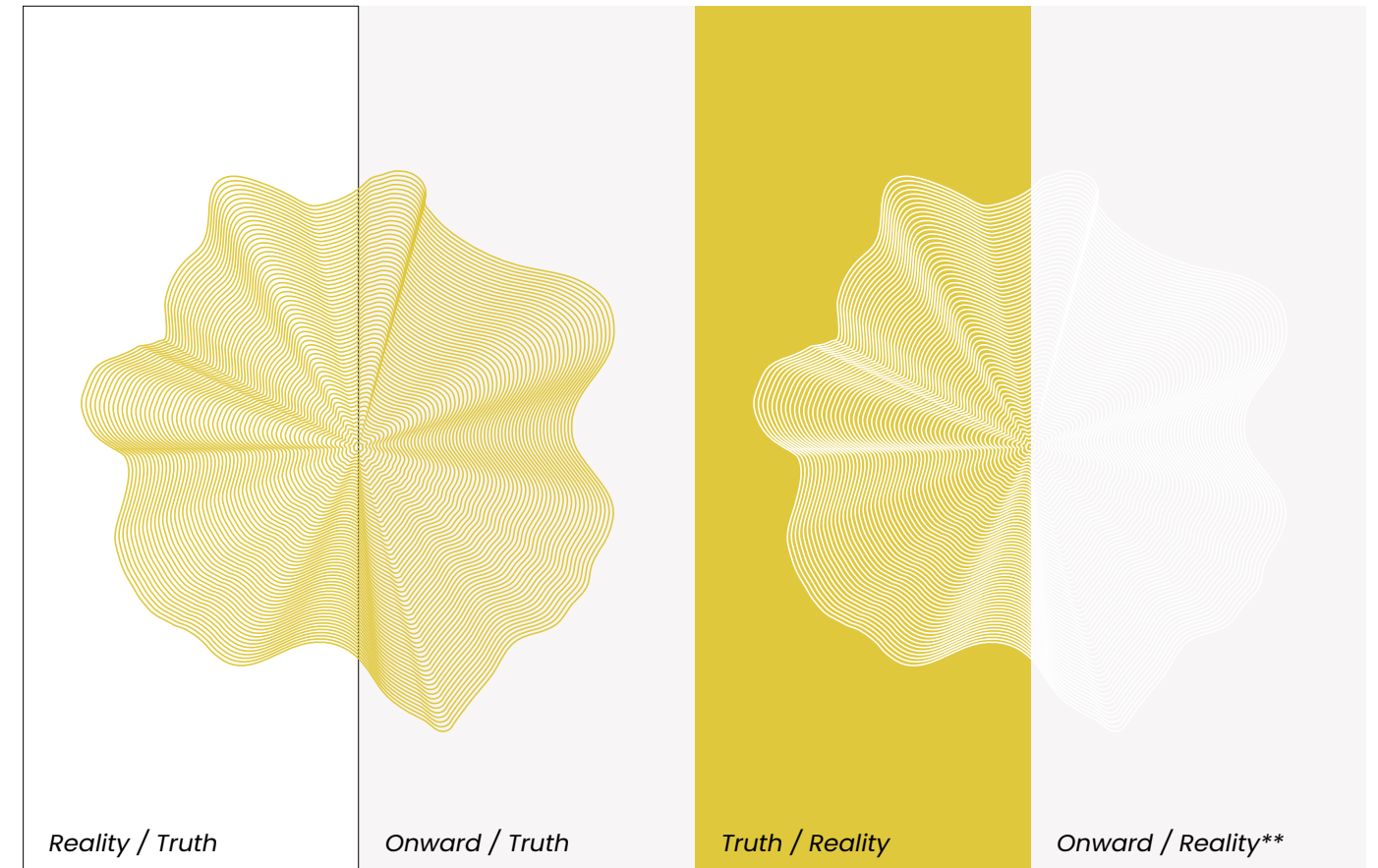
Primary Ripple Colors

The main ripple color is our Hard Facts brand color (black) and can be used on all other brand colors.



Secondary Ripple Colors

For a more subdued and textural feeling we can occasionally we can use the Truth, Onward or Reality brand colors. No other brand colors should be used for the ripple*.



* For the curious: When a red ripple is used on white, or vice versa a visual trick of creating a pink ripple is created, which we would like to avoid to assure we stay in line with our brand colors.

**Can use the inverse of this as well, the ripple being Onward over Reality.

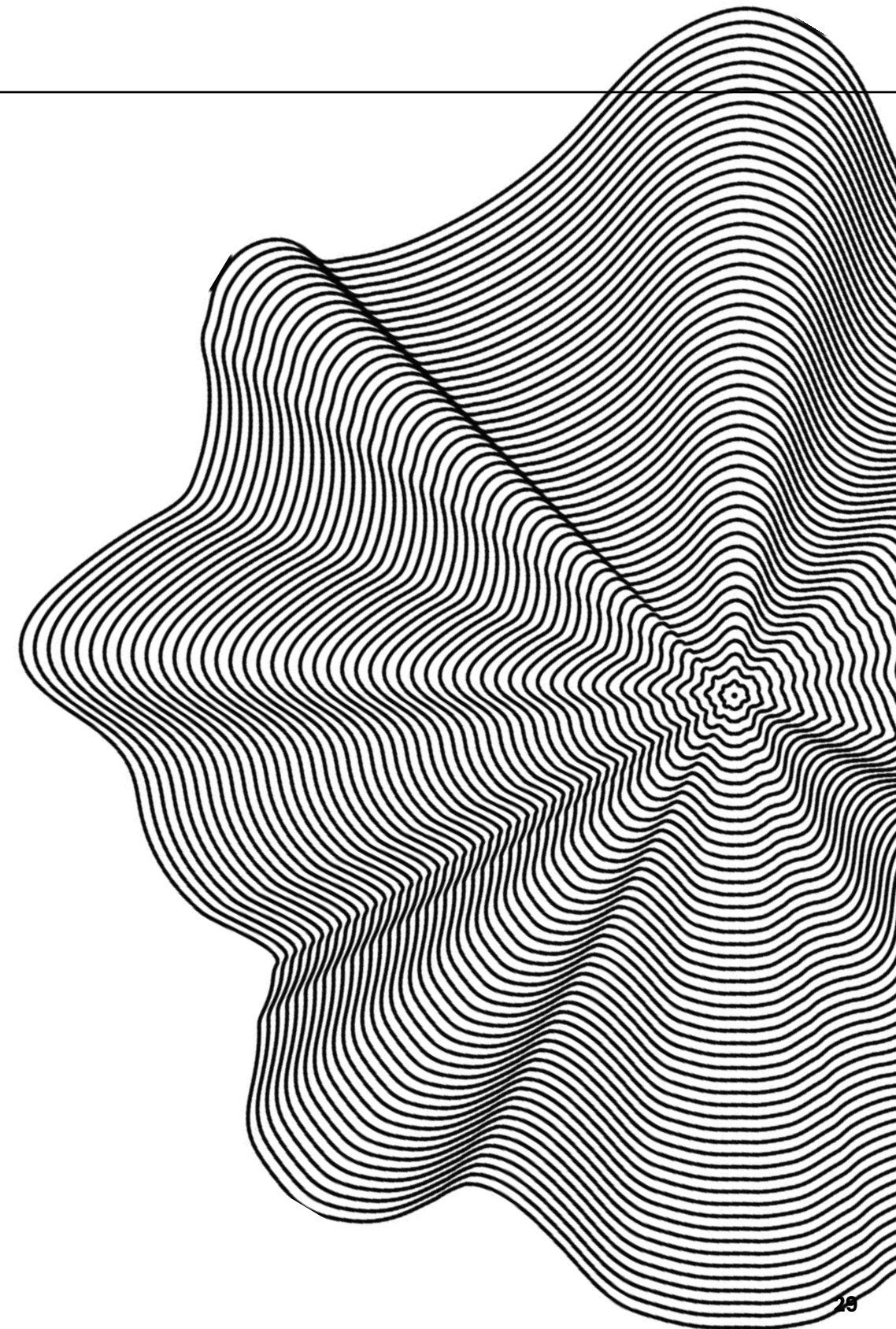
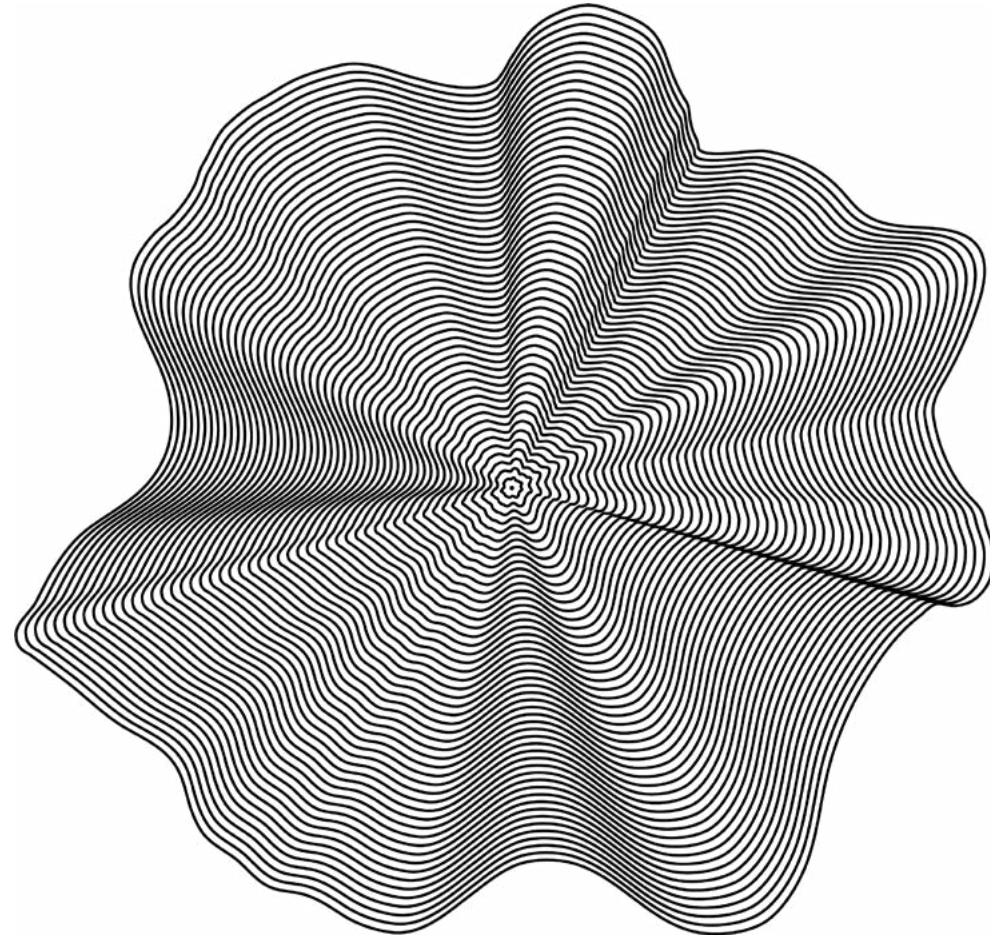
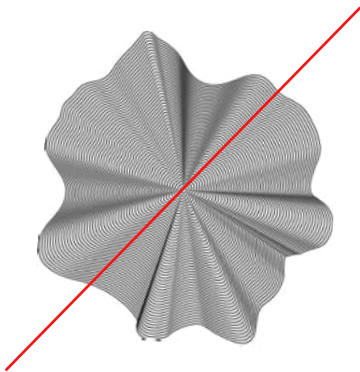
Ripple Size Limits

Large Scale Use

For extreme large scale use cases (a billboard for example), a custom ripple with tighter lines will need to be created.

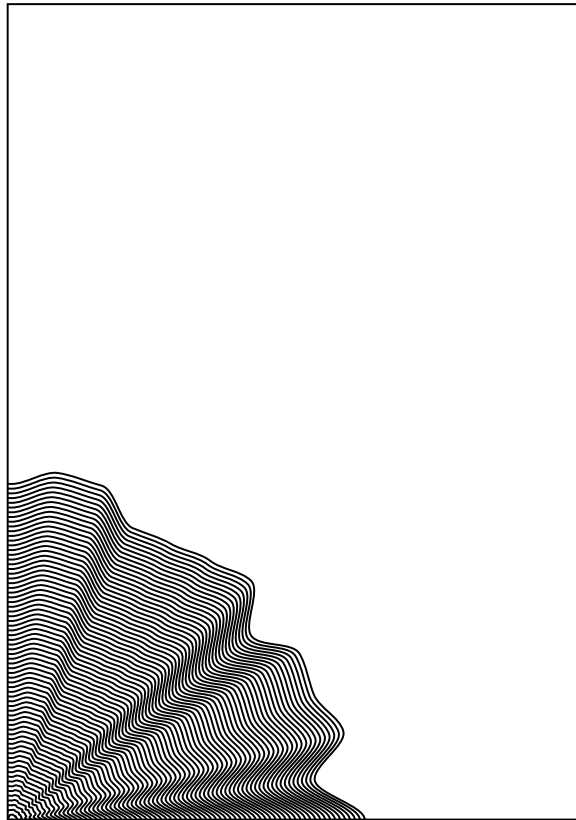
Small Scale Use Limits

Do not use a ripple any smaller than roughly 3 inches by 3 inches to avoid the line weights blurring together.

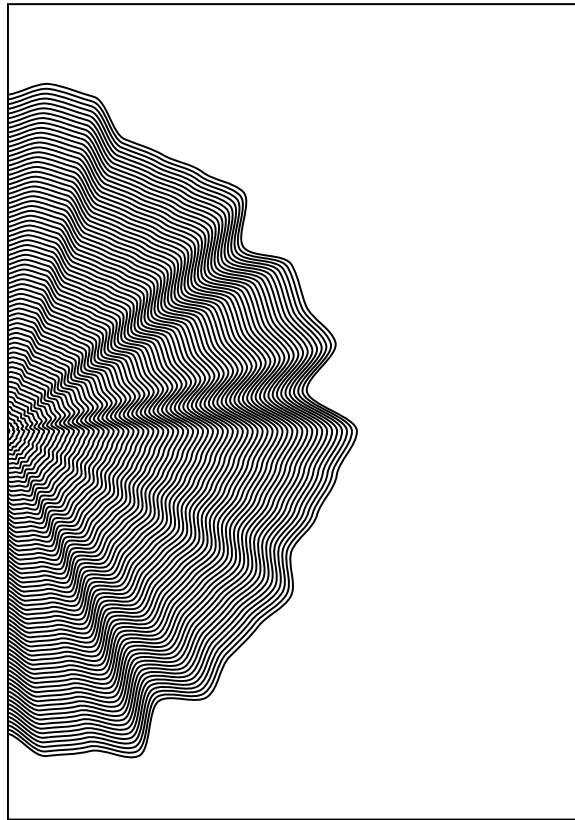


Cropping

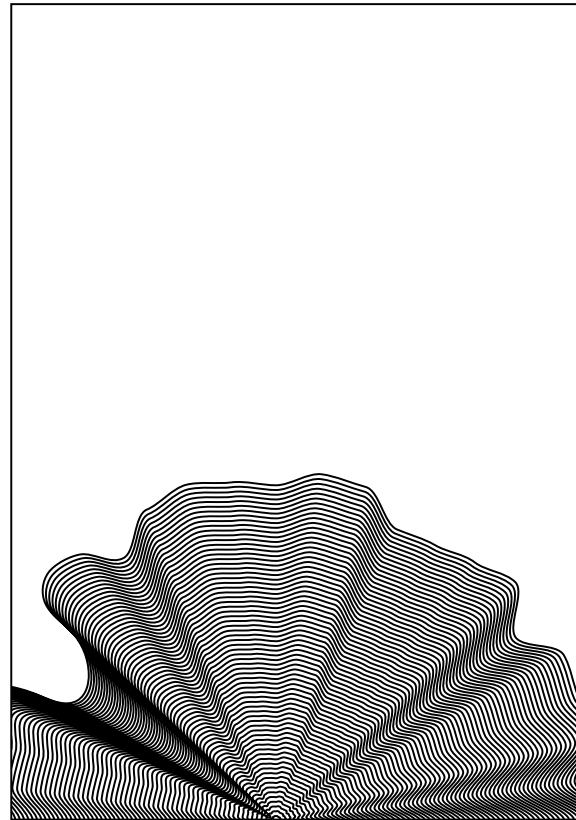
Our ripples should be used dynamically when placed within a design. Anchor the 'eye' of the ripple on margins and in corners. Cropping as seen here allows for text and other materials to have room to breathe, while also making sure our layouts have some variety to them.



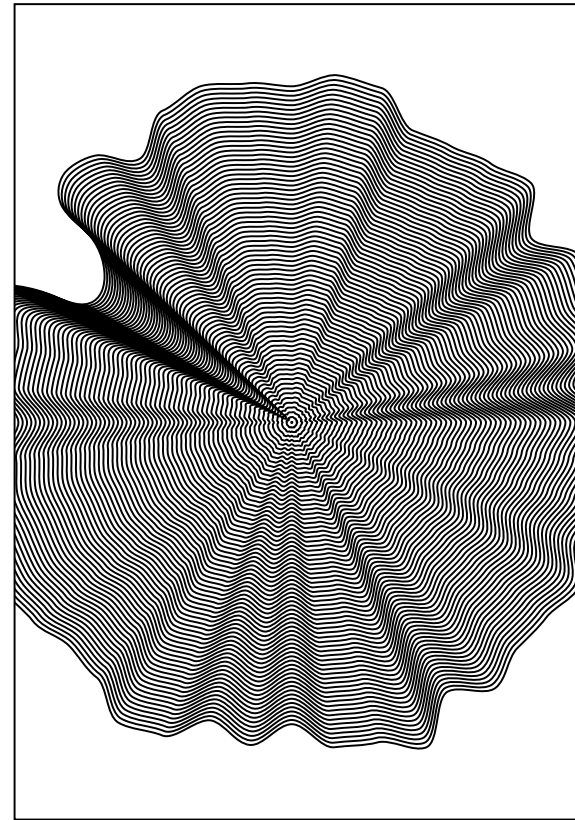
Corner Crop
Assure the center of the ripple is aligned to a corner of the design boundaries.



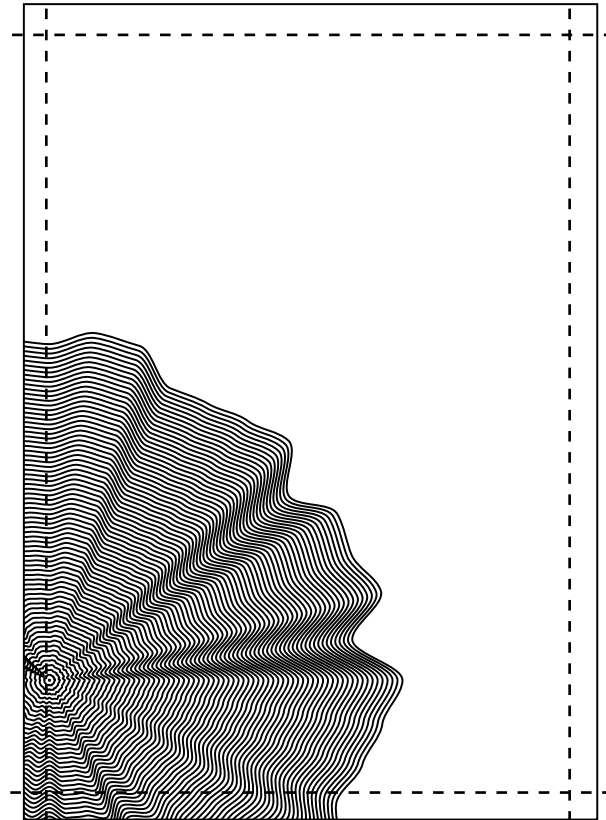
Vertical Crop
Assure the center of the ripple is aligned to one of the vertical boundaries of the design. *See next page for more on this.*



Horizontal Crop
Assure the center of the ripple is aligned to one of the horizontal boundaries of the design.



Center Crop
This layout should be used only if there is enough room to assure legibility of any supporting text or logos. **Use minimally as this may be hard to do so.**

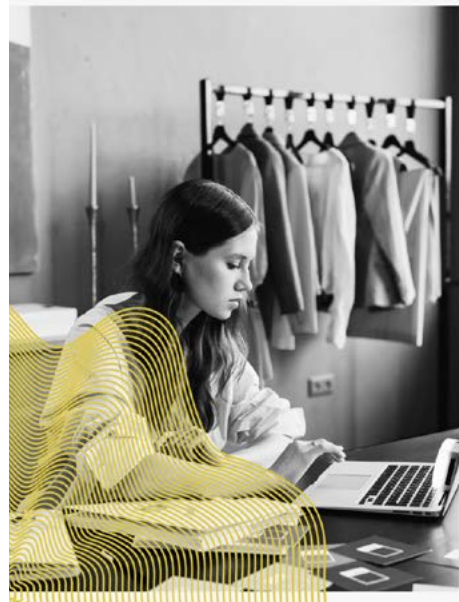
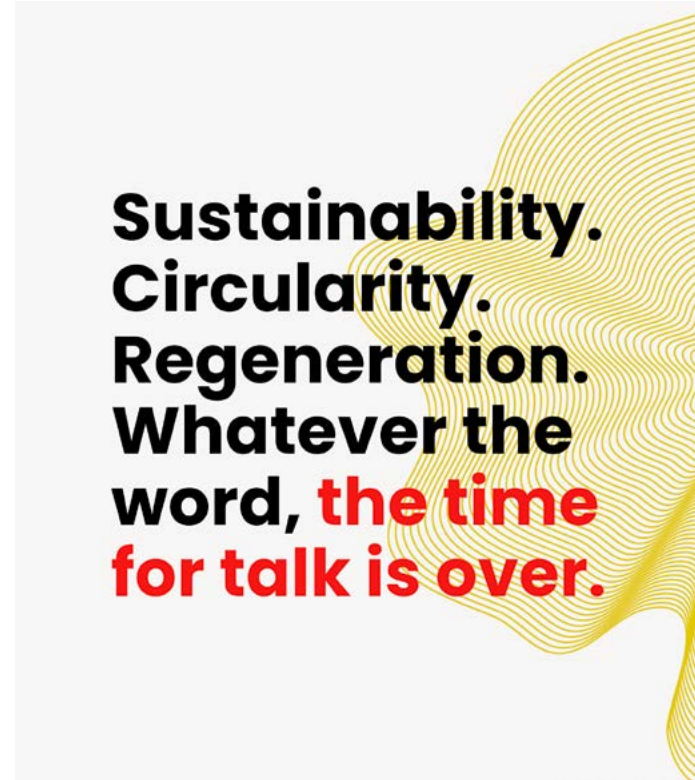


Margin Crop
Moving the ripple's 'eye' to the margin rather than the edge of the page can give more flexibility in use for this graphic element.

Pattern Use

The ripple can float over blocks of color and photos, but most often sits behind copy.

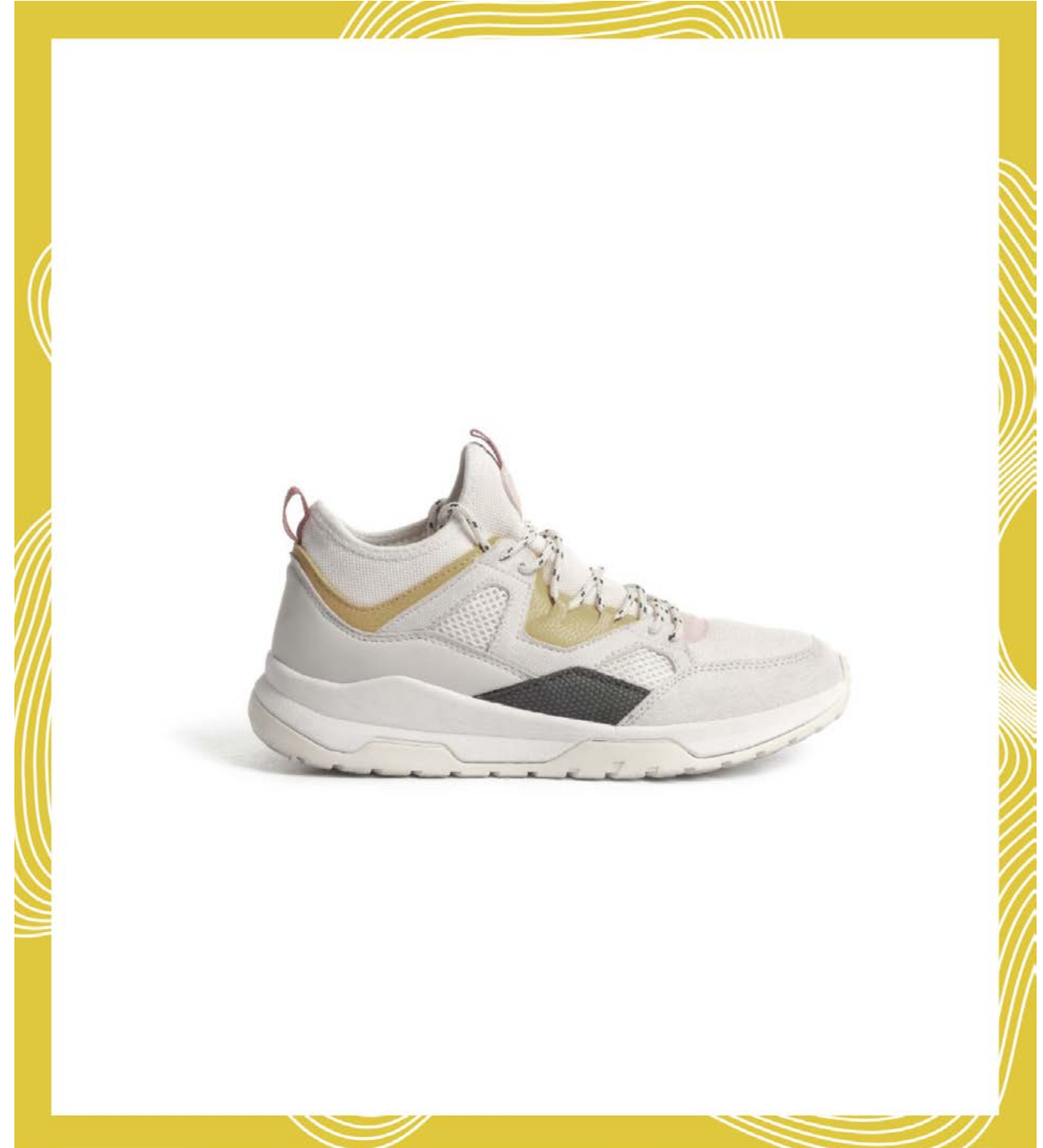
If using the ripple over color in a border, the border size should not be too thin and should avoid 'animal print' implications. A good rule of thumb is that the border width should be 2x the width of a capital letter in poppins bold headline.



Your partner in making change faster.

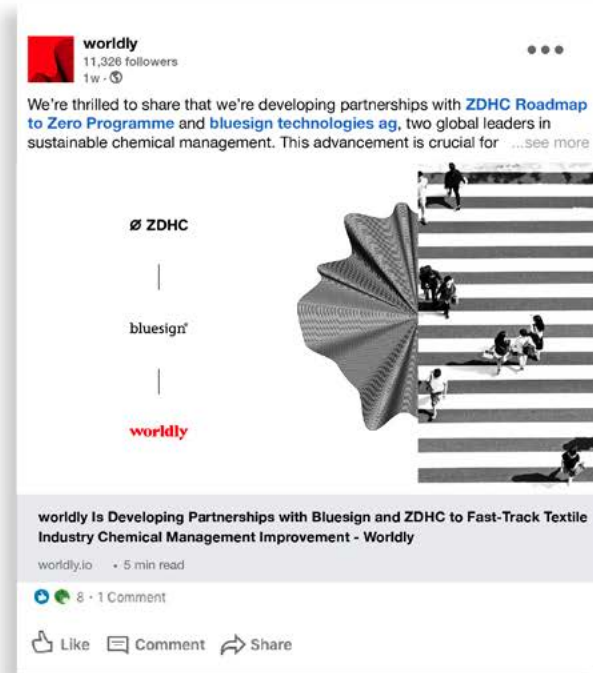
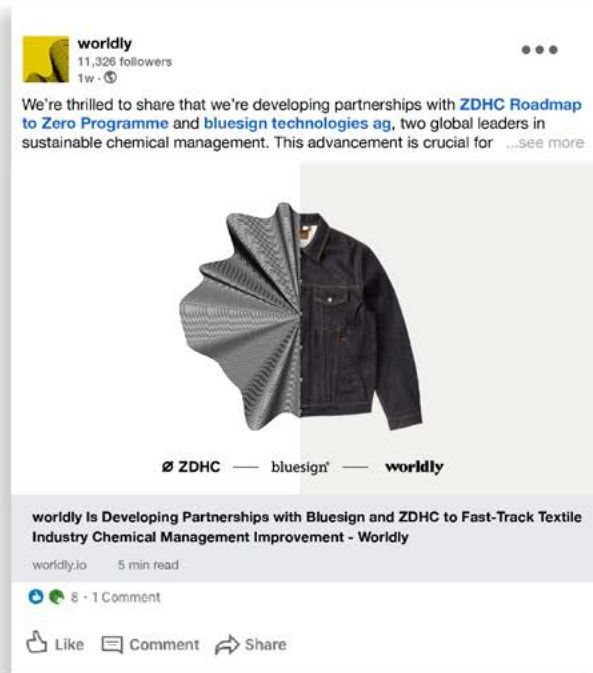
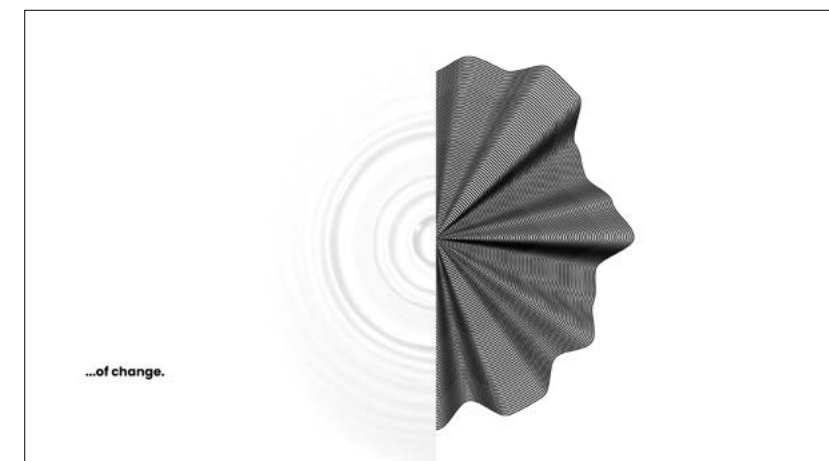
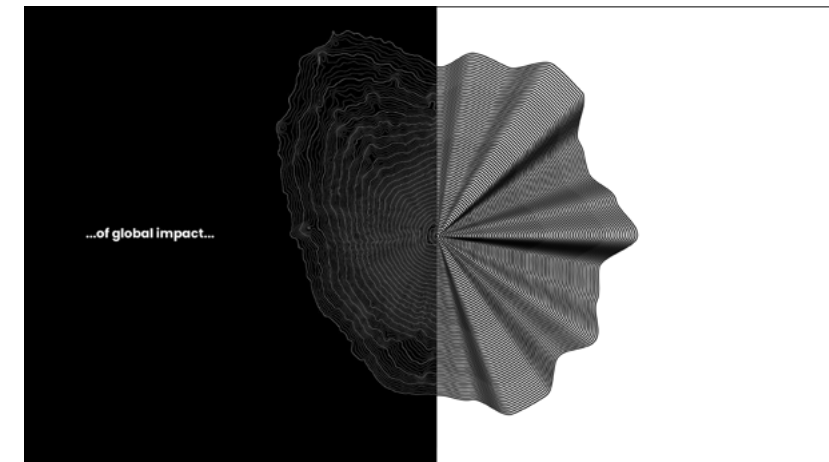
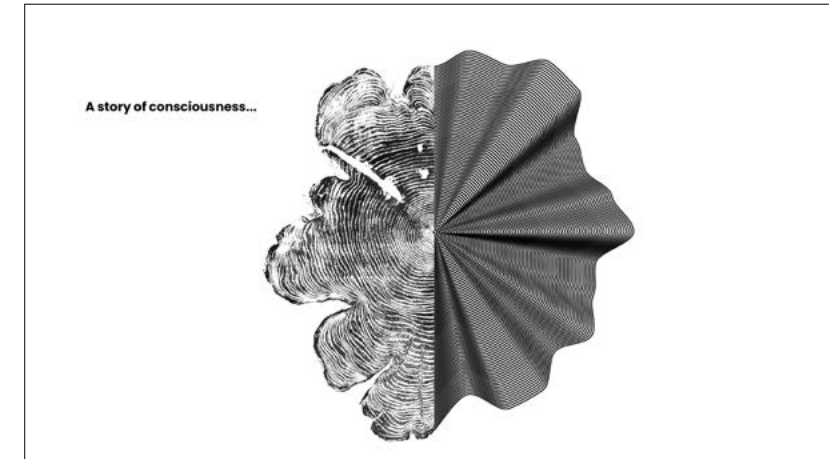
We know you have a small team so Worldly offers:

- **Support:** Dedicated customer success manager for your ESG journey.
- **Translations:** Platform in 9 languages, and daily support in 4 languages.
- **Automation:** APIs to bring your data into custom solutions or third-party software.



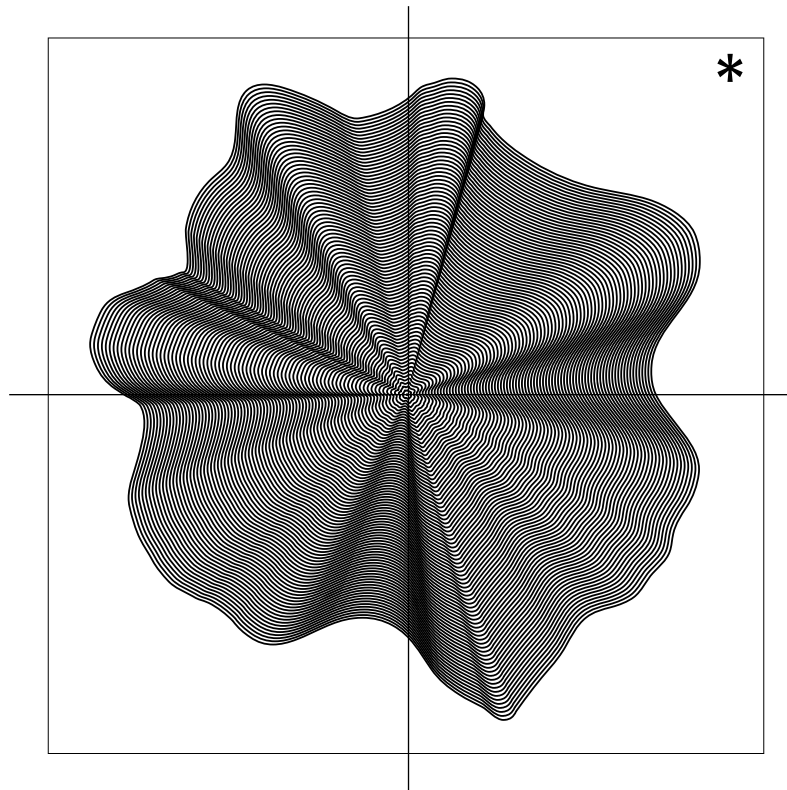
Vertical Crop Storytelling

Here are some examples of how we can use our organic ripple paired with either similar shaped content (right examples), or with products/environmental photography (left examples). Each method gives a clear story and delivers an strong brand presence.



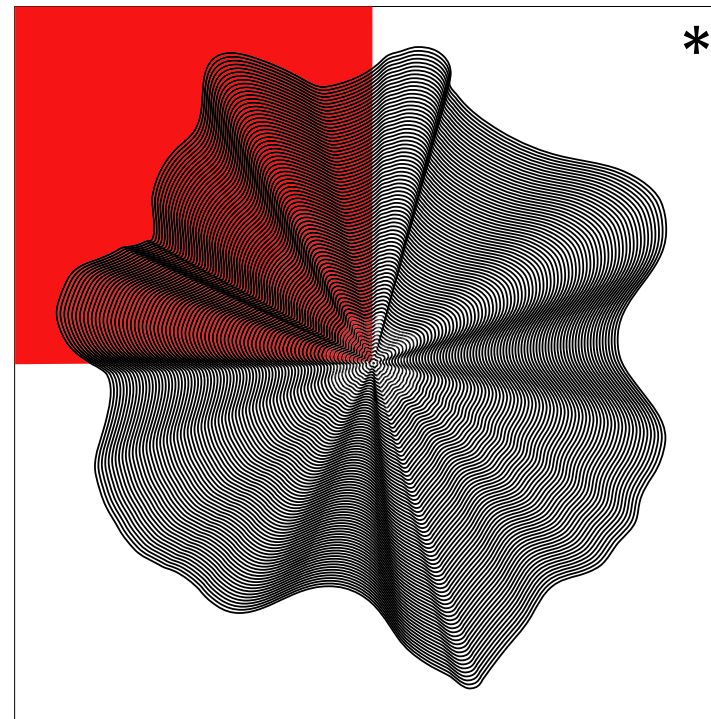
Ripples for Data

We can use our ripples to represent a circle in an abstract way, and with our brand colors Urgency or Truth we can overlay a fraction of the circle as a traditional pie chart would represent data.



Set the boundary and position.

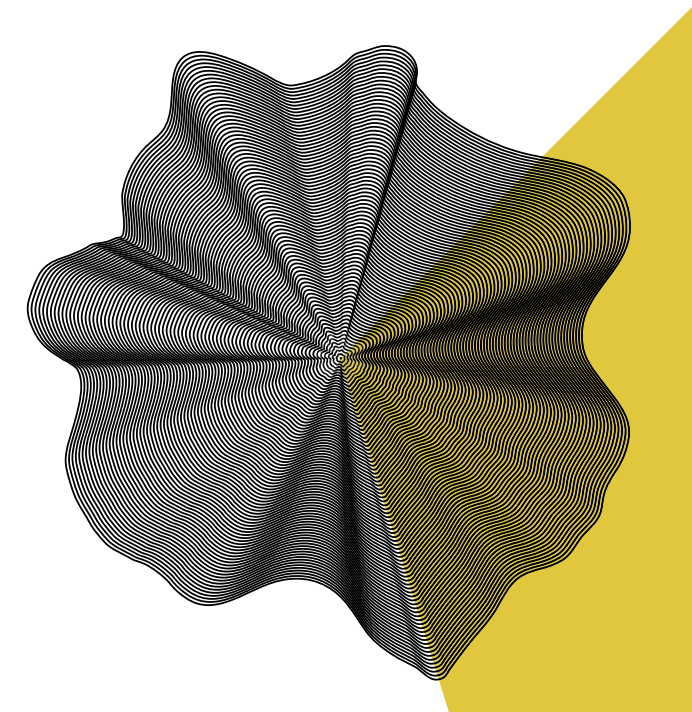
There should be a roughly even space between the ripple edge and the bounding box. This will vary based on each organic ripple. The most important thing to assure is that the center of the ripple is in the center of the bounding box.



Example of 25%.

Assure that one of the corners of the overlapping ripple which represents a percentage is aligned to the center of the organic ripple.

*No bounding box should be showing in final design.



Example of 33%.

Data

Large numbers can be used as a graphic element if it supports data being displayed within the same layout. These should not be used out of context.

For example, if a paragraph of data is talking about how 60% of facilities set baseline energy use targets and plan to improve, we can use the a large 60% as a soft textural background like Onward over Reality to help support that statement. We could also use it in a more bold and graphic approach, as long as legibility of all other information is assured.

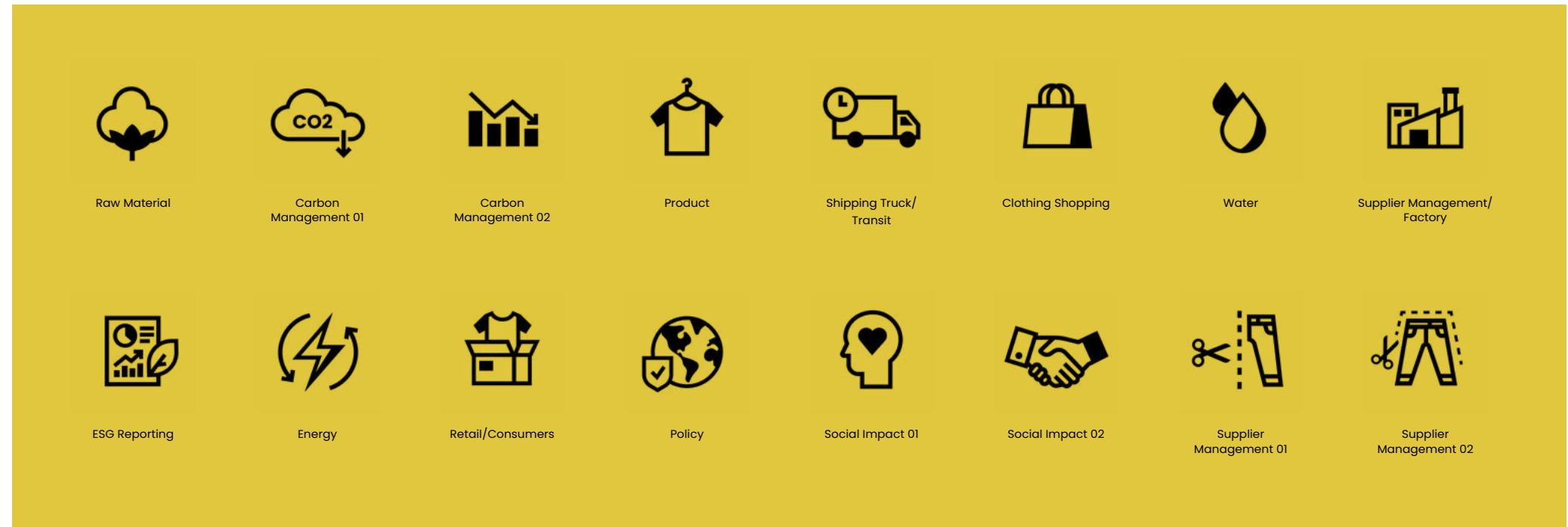
Please see the last section of this deck for some examples of how this graphic device can be used.



Icon System

Our icon system is **bold** and **clear**.

Icons surrounded by a circle are recommended in flowcharts, diagrams, and when used along with photography. Icons without a circle work best against flat backgrounds of solid color.



**Photography
and video direction.**

Photography

People at work

In photography, we showcase practitioners and experts trailblazing a new era of sustainable production. We avoid aerial photography, distant landscapes, and unnatural views. When showing a person, always show their face.

When editing photos to be black and white, increase the brightness and contrast to match the examples on this page.



Photography

Consumer Goods

When focusing on a product we should aim to keep the background very light and neutral with soft shadows, or completely white. A “floating” product shot as seen with the jacket and tennis shoe is also great for keeping backgrounds clean and easy to overlay graphics or text if needed.

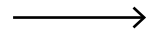


Photography

Desaturated Guidelines

Black-and-white photography is our home base, but 50-70% saturation photos are encouraged for introductory slides, cover images, and the hero sections of webpages.

When wanting to desaturate a photo, please refer to examples of desaturation in the last section of this document to keep imagery consistent.



Desaturated Product Photos

Photos of products should be chosen to reinforce our brand color palette (e.g. hints of red and yellow). Depending on the brightness of the product, desaturate the photo between 50-70% to align closer to our brand colors.



Photography

Staff Portraits

Staff portraits can be taken in a studio with a white background and direct lighting to produce harsher shadows, making for a nice contrast when processed in black and white. Portraits can also be taken outside with a shallow depth of field making sure the background is a light out of focus texture and nothing else, also assuring the lighting is direct and not soft. We want a consistent feeling across the board for all portraits.

The first letter of the employee's name can overlay with a multiply effect in either our brand color Truth or Urgency, and in the brand font Poppins (ExtraBold and Upper Case). Assure the letter is never overlapping someone's face.



**Sustainability
best practices.**

Tips

Ink

Use outlined logo for large amounts of copies or large scale prints.

If printing large copies of a design, please attempt staying away from large swathes of any background colors. White paper as the background should be the default whenever possible.

If available use vegetable or algae-based inks as the most sustainable options.

Paper

Print the least amount of copies possible.

Use any recycled papers if available.

Avoid any coated papers which often have plastics in them.

QR CODES

Use digital platforms whenever possible and print only if necessary. Print QR codes that link to a web page with all information to avoid printing more than you need to. Avoid printing when possible.

In General

Overall be conscious and ask yourself if you truly need to be printing something at all? Can a QR code solve the problem? Have you printed something in the past that could be reused? Anything helps.

Partner Guidelines

When communicating publicly the integration of Worldly data into your platform or solutions, you may promote our partnership

FOR EXAMPLE

“This integration allows a facility to link its account on Worldly to its OAR profile using an OAR ID. Supply chain partners can then use a facility’s OAR ID to find its assessments on Worldly.”

“With our new integration, you can now access materials’ sustainability data from Worldly within our PLM”.

Partners should not make guarantees or imply that use of Worldly, Worldly solutions or services, or an association with Worldly is itself an indication of any improved performance. Instead, the association with Worldly should always be accurately described; for example as a source of data, a host, a performance management tool, or platform for analysis, evaluation, or aggregated data.

Partners are encouraged to consider any Terms Of Use (TOU) agreements that exist between the partner and Worldly.

Co-branding & Use of Worldly logo

Partners can also use the Worldly logo to illustrate their business relationship and use of Worldly data within their platform or solutions.

Within the Worldly brand style, we recommend featuring partnerships through equivalently sized logos, joined with a + symbol, and aligned horizontally.

When using the Worldly logo in co-branded materials, please send to **marketing@worldly.io** for approval.



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These examples draw from real use cases:

“Worldly is working with both ZDHC and Bluesign to cross-map each organization’s data, so that manufacturing customers can complete assessments without re-entering their data.”

“We use Worldly to assess our Tier 1 and Tier factories. To do business with us, these factories must complete an annual Higg Facility Environmental Module assessment...”

“Using Higg Index data, Worldly provides an analytics dashboard for understanding the performance of your supplier base.”

Referring to the Higg Index

Worldly is the exclusive licensee of the Higg Index.

When introducing the Higg Index in your external communications (such as annual ESG reports or impact reports), be sure to properly articulate “the Higg Index, available through Worldly...”

It also permissible to use the logos in conjunction in introductory contexts, as seen here.

Please read full Sustainable Apparel Coalition guidelines for use of the Higg Index logo [here](#).




Brand examples.




Worldly is a sustainability data platform.

Worldly provides your business with real data on impacts within your value chain — aggregated and measured within industry standards.



Worldly delivers powerful supply chain intelligence to help your business lead generational shifts in how products are made, marketed, used, and sold.



Rigorous

Real data specific to your supply chain and products — all in one place so you can know your true impact.

Trusted

Built by industry experts, and relied on by major brands, retailers, and 40,000+ manufacturers across the world.

Efficient

Spend less time deciphering data and more time making an impact, with technology designed to help your team do more.

worldly.io

Know what you don't know.

Manage your supplier performance.

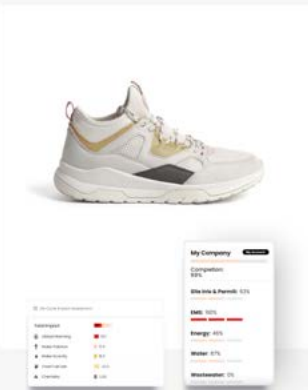
- Monthly Data Tracking
- Standardized Assessments
- Supplier Communications

Track impact of your products and supply chain.

- Product Design
- Scope 3 Carbon

Embed responsibility into global operations.

- Workplace Compliance
- Due Diligence



Benchmarking

Compare your suppliers to industry benchmarks.

Reporting

Seamlessly comply with regulatory frameworks.

Integrations

Bring sustainability data into your PLMs.

Analytics

Spot trends with easy-to-read graphs.

For brands:
Worldly helps you improve your products, sourcing, and footprint, across carbon, energy, labor, chemistry, and more.

For manufacturers:
Worldly streamlines your reporting to buyers and tracks improvements in your sustainability.

Emissions
Energy Consumption
Water
Waste
Chemical
Worker Well-being





worldly.io

Your partner in making change faster.

We know you have a small team so Worldly offers:

- **Support:** Dedicated customer success manager for your ESG journey.
- **Translations:** Platform in 9 languages, and daily support in 4 languages.
- **Automation:** APIs to bring your data into custom solutions or third-party software.



Trusted by names you know.



Featured in:
Bloomberg **VOGUE** **FASTCOMPANY** **WWD** **GreenBiz**

Contact us. worldly.io | bd@worldly.io | Twitter | LinkedIn

We give performance leaders the ability to know what they don't know.



worldly

Consumer goods produce 60% of the carbon emissions warming the earth. 88% of consumers are asking to buy from sustainable companies. Brands make promises that are hard to keep.

Goods are produced. Production creates carbon. Planet warms. Consumers complain. Brands promise.

Every catastrophe in human history was a slow walk, until the day it wasn't. Every change is invisible, until the day it isn't. And promises are empty, until the moment they're not.

Sustainability.

Regeneration. Circularity. Whatever the word, the time for change in the face of catastrophe is not futurism. It is now. It is here. And with it, a generational shift in how consumer goods are manufactured, sold, and purchased.


The brands leading generational shifts today are the brands that own markets tomorrow.

We equip these future-forward brands with systemic awareness as the basis for taking action. Actions that

ultimately reshape how products are made, marketed, bought, used, and recycled.

We give performance leaders the ability to know what they don't know. Radical transparencies in a single pane, with insights that spur breakthroughs in sustainability management and innovation.

When brands say they need to change the game, we give them the tools and the torque to do it.



worldly Catalytic Intelligence

30%

30%

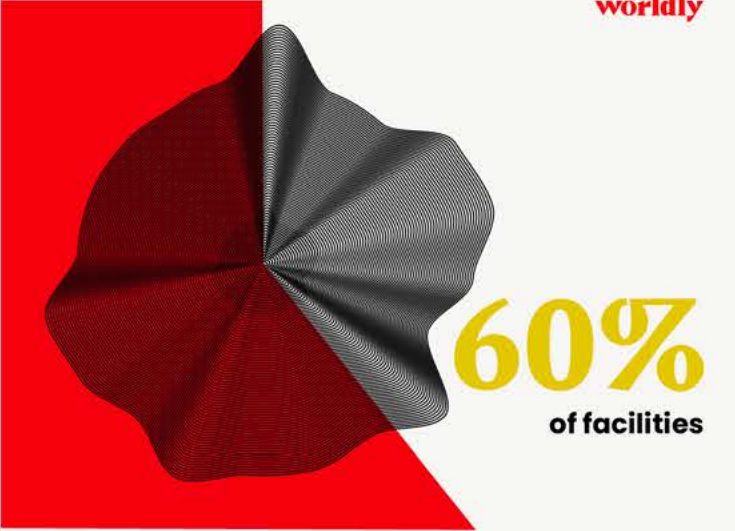
30%

30%

30%



of facilities have set targets for reducing GHG emissions.



worldly

60%
of facilities

set
baseline
energy
use
targets
and

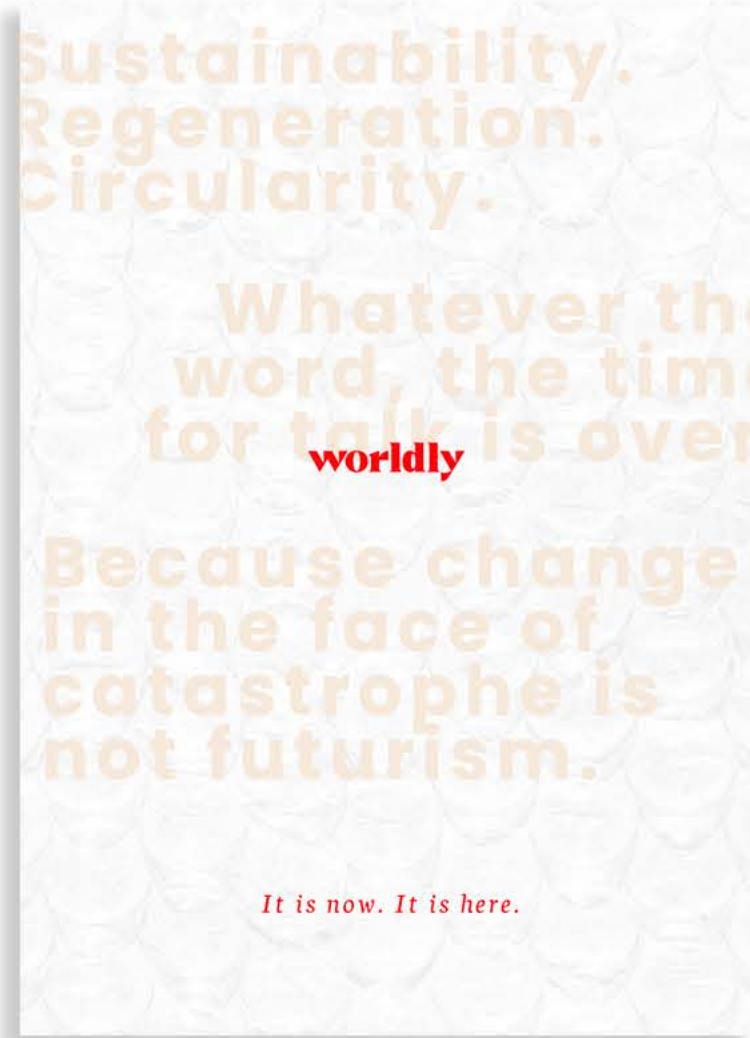
have plans to improve.



worldly

Goods are produced.
Production creates carbon.
Planet warms.
Consumers complain.
Brands promise.

worldly



Sustainability.
Regeneration.
Circularity.

Whatever the
word, the time
for talk is over

worldly

Because change
in the face of
catastrophe is
not futurism.

It is now. It is here.

Brand Examples

General example layouts

80%* of brands are taking steps to improve GHG emissions, however only about 60% of brands have measured their scope 1, 2, and 3 emissions.

60%* of facilities set baseline energy use targets and have plans to improve.

30%* of facilities have set targets for reducing GHG emissions.

*From 2021 survey taken by Higg.

worldly

Catalytic
Intelligence

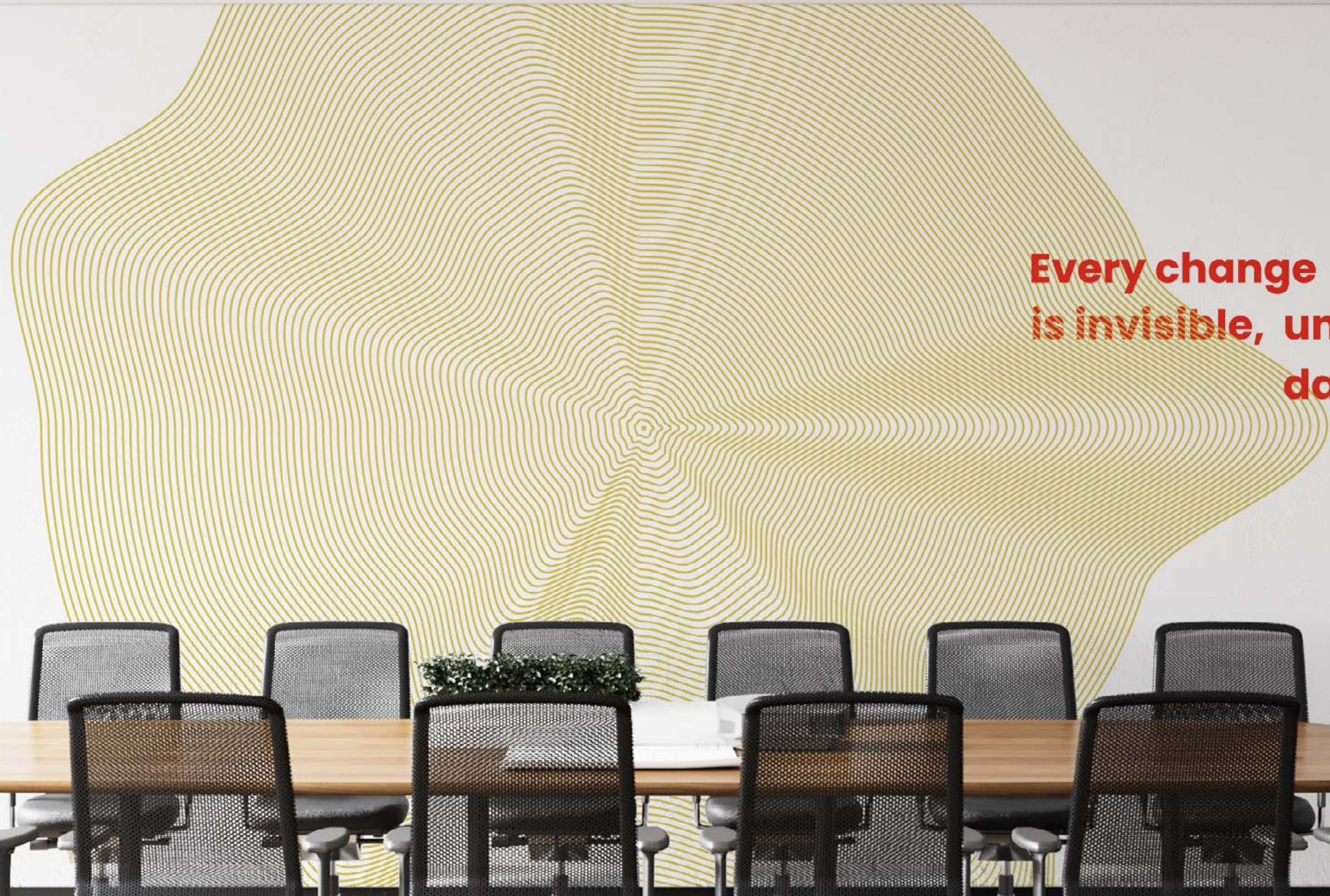
When brands say they need to change the game, we give them the tools and the torque to do it.

worldly

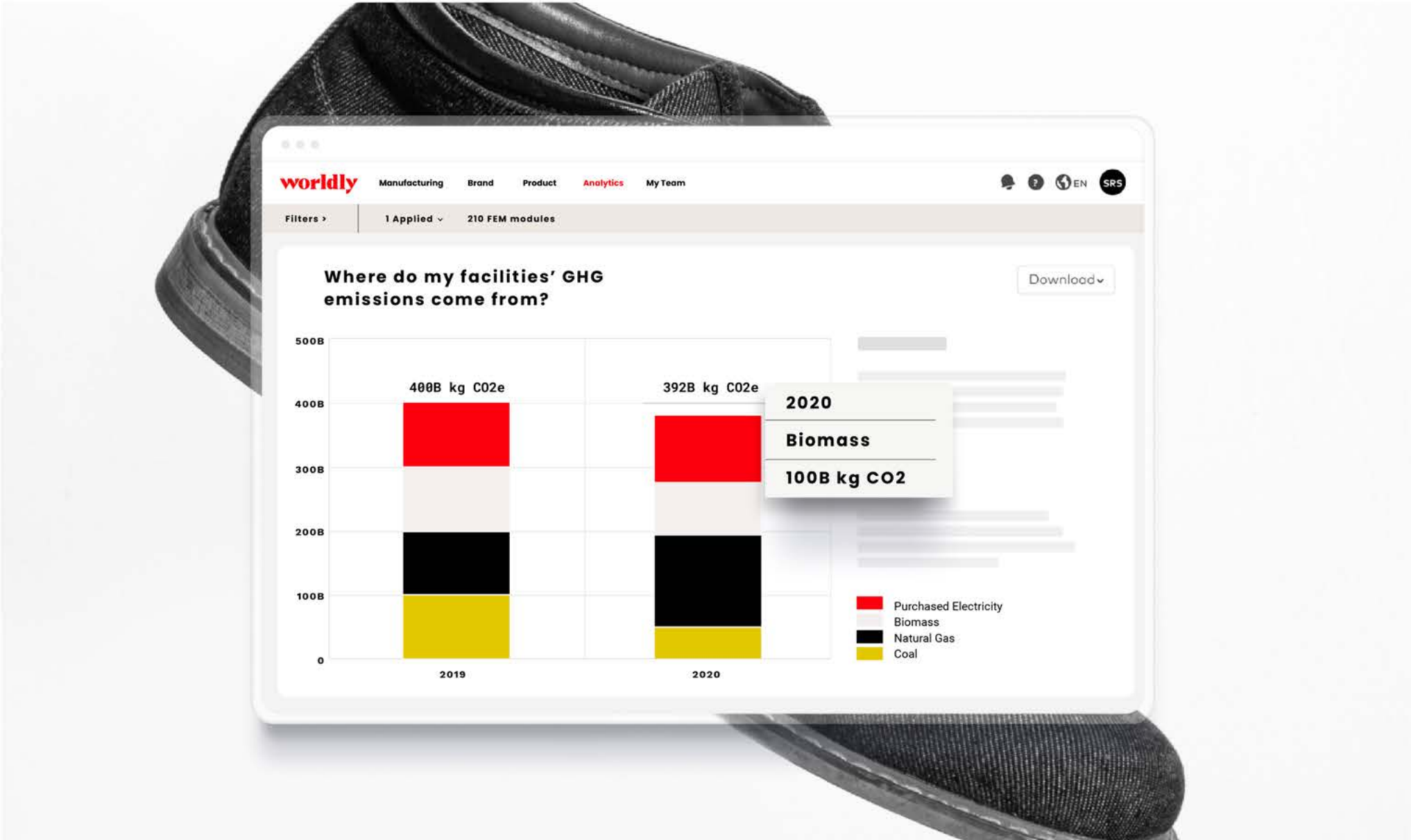


Tradeshow Booth Example





**Every change
is invisible, until the
day it isn't.**



Swag





Swag



worldly Brand Guidelines